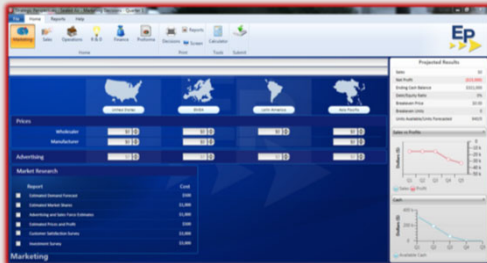


Overview of Popular Digital- Based Business Simulation Learning Solutions

Our digital based learning simulations are a blend of both qualitative (scenario) and quantitative (numbers) decisions. They allow participants to focus on the application of the skills, knowledge and mindset to become a successful leader in a realistic business context. The integration of both the human and business dynamic allows for the development of the whole leader by connecting the head with the heart.

Strategic Perspectives: Is a global strategy simulation designed to allow participants to:

- Formulate and implement a strategy (start-up)
- Collaborate cross-functionally
- Explore competitor dynamics and value propositions
- Employ your analytical & financial skills
- Build an effective team
- Practice personal leadership behaviours



Benefits of Business Simulations

- Risk Free Environment
 - Learn from mistakes
 - Learn from peers
- Compress time
 - Visualize cause and effect
 - Understand the tensions and trade-offs in decisions
 - Apply systems thinking
- Performance under pressure
 - Self Awareness & behavior impact
- Adopt new perspectives
 - Breakdown silos
 - Mental model shift

Strategic Horizons: This simulation is designed to specifically reinforce the concepts of:

- Aligning strategic decisions
- Financial management
- Employee development to achieve and sustain market success.

Participants operate in a team to develop a seamless, collaborative approach to win potential customer business while satisfying demanding stakeholders, employees, and business requirements. This simulation is built around concepts relating to the service profit chain.



Strategic Solutions: provides an opportunity for leaders in a professional services firm to develop their ability to think strategically, work with others effectively, present a business case and lead their direct reports by providing communications with impact. Participants operate in a work group to develop a seamless, collaborative approach to win potential customer business while satisfying demanding shareholders, employees, and business requirements. It enables participants to understand the significant challenge of managing both people and bottom-line results in today's business environment.



Richard Kelly
TEAM-BASED STRATEGIC THINKING

Leadership Simulations

Leading Collaboratively

Leading Collaboratively is an ASTDTM national award-winning simulation that allows participants to experience both the benefits and challenges of moving beyond their silos to working together, cross-functionally as well as cross organisationally. Participants learn to appreciate the challenges of balancing the needs of their employees, customers, and shareholders and their own roadblocks to building support and coalitions in their company. The simulation requires teamwork, alignment, visioning, and the need to change your own personal collaboration paradigms.



Leadership Excellence

Is a sophisticated “day in the life” scenario simulation focuses on the leadership and supervision excellence needed to engage your direct reports, peers, manager and customers. This simulation was created for any leader who needs to learn how best to motivate their employees while building their trust and gaining the confidence of their boss, peers and customers. The simulation explores those management decisions which lead to employee productivity, improved skills, increased trust, effective managers, customer satisfaction, improved operations, and increased profit margins.



Service Leadership: Focuses on the strategic leadership needed to deliver extraordinary customer satisfaction in a service-oriented business. Participants use key leadership competencies to build innovative, timely solutions; adding value for customers and creating an organization with aligned employees. Although each team operates in a competitive environment, participants also may collaborate with another team that functions as its “sibling division.” The Service Leadership simulation brings to life organizational, team, and individual leadership challenges.



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